

DUST PROJECT

THE ART OF THE POLE DANCE: DUST DOES MIAMI

By Katie Sharrar
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Replacing Havaianas with heels, DUST rinsed off the sand and set out Friday night with great expectations for Miami part deux. Our first stop took us back to the cabanas at the Delano where Brooke Geahan and Peter Tunney with Van Cleef & Arpels hosted the Art Game Show poolside to celebrate the release of Assouline's new book. Guests including performance artist Kembra Pfahler, lead teams as they tested their knowledge of art trivia to compete for a covetable Van Cleef watch and, more importantly, bragging rights among top collectors.

While we weren't prize winners, we did pick up party favors at our next stop, The Standard, where in celebration of Marco Brambilla's *Evolution* (Megaplex) Armani Exchange provided glasses for a special 3D screening. Jefferson Hack and Andre Balazs hosted, and guests enjoyed DJ sets by The Misshapes between screenings in the drive-in inspired setup.

Finally, and perhaps the most memorable, we headed to Club Madonna to celebrate Ryan McGinness' *Women: The Blacklight Paintings*. Not until arriving on sight could we fully appreciate both colorful artworks and setting, but appreciate we did. While some guests seemed visibly uncomfortable, how often do you get to celebrate art, in a strip club, surrounded by the artist, Ryan McGinness, Jeffrey Deitch and Kenny Scharf in custom blacklight jacket? No doubt a night to remember.



