

The FADER Goes to Art Basel, Part II

By Jauretsi Saizarbitoria
December 2010



(Italian artist Christian Balzano, working on FIAT installation, Exhibitalia. Photo: Marissa Kaiser)

Italians really do do it better. Not only do they know their fine linens and silks, but they know their women, seeing each female designed as a work of art. We report on the activities of yesterday's Art Basel 2010 Miami, in a similar vein, with references we noticed to women, neon lights, and even a little escapism (with the special one day art installation located on a little island reachable only by ferry).

Meanwhile, back in the lab, FIAT's Exhibitalia keeps brewing with creativity, with artists Jessy Nite, Gustavo Oviedo, and Italian artist Christian Balzano all heavy at work designing their FIAT installation-on-a-car pieces. Stay tuned for videos on these three artists to be featured sometime next week here on TheFADER.com. Cool guests strolled in and out most of the day to witness the retrospective of Italian photography, paintings and sculpture while snagging an espresso at the FIAT counter, and later the finest in fresh prosciutto hand-sliced by an Italian butcher on site (probably the most sumptuous prosciutto we've ever tasted). We repeat, Italians do it better.



(Pharrell and CEO FIAT North America, Laura Soave. Photo: Marissa Kaiser)



(FADER publisher Andy Cohn explains how magazines on the dashboard actually make cars go faster. Photo: Jauretsi)

The day only got more surreal with an adventure called The Island, presented by LAND and OHWOW at the Flagler Memorial Island for Art Basel Miami 2010. The Island was a one-night, site-specific exhibition, which took place from 4-8PM. Guests could only arrive via a cute little ferry delivering passengers to the avant-garde Gilligan's Island. Organized by Aaron Bondaroff, Shamim Momin and Al Moran, the participating artists included Bozidar Brazda, Stefan Bruggemann, Scott Campbell, Brody Condon, Naomi Fisher, Michael Genovese, Luis Gispert, Adler Guerrier, Terence Koh, Kate Levant & Michael E. Smith, Hanna Liden, Justin Lowe, Kori Newkirk, Jack Pierson, Marina Rosenfeld, and Rona Yefman. Most stunning moment of the day though? Beholding a dreamy sunset on a glistening Miami bay with a fresh cocktail in hand



(Ryan McGinness Exhibit at The Madonna Strip Club. Photo: Jauretsi)

We managed to dip through Rokbar into the wee hours just to be reminded that this city unapologetically does not sleep. The music was pumping deep into 4AM, and we managed to run across Andrew Kuo, who is attending Art Basel this year to premiere his new book *What Me Worry*, his first official publishing feat encapsulating all his work to date. We're certain Andrew will live a long and fruitful life as an artist, so this is just his first collection of graphics which we predict are the seeds of greatness.

Stay tuned for more updates tomorrow on FIAT and FADER's commissioned artists currently toiling away at the Exhibitalia space constructing visual interpretations out of auto parts. Weekend madness, here we come! Time for another espresso.