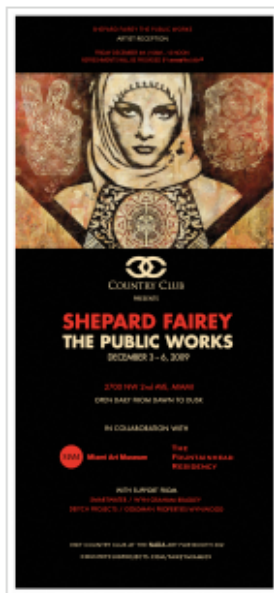




# The Public Works: A New Mural Project by Shepard Fairey

Submitted by admin on November 23, 2009 - 10:20 pm



**FOR IMMEDIATE RELEASE**  
**THE PUBLIC WORKS: A New Mural Project By Shepard Fairey**  
To Be Unveiled During Art Basel Miami Beach 2009, December 3-6

November 23, 2009—As part of the program surrounding Art Basel Miami Beach 2009, Shepard Fairey will unveil a major new mural project in the Wynwood district of Miami. Fairey's project will continue the artist's ongoing work of exploring, and creating, a visual identity for the city of Miami. The Public Works will provide a significant new chapter in the artist's ongoing work in Miami. The project is being produced by Counter Club, a gallery with locations in Los Angeles and Downtown, in partnership with The Foundation for Contemporary Arts, Miami, where an additional component of the project is being generated. Additional support is provided by Museum of Contemporary Art, Miami and the Wynwood Foundation.

Shepard Fairey is one of the most visible and influential contemporary artists. Fairey has gained notoriety by creating pop-culture imagery, including propaganda campaigns that quickly became global phenomena, most prominently, the Obama "O" logo. Fairey's recent work continues to explore a multi-layered portrait of counter-cultural movements. Fairey is credited with politically charged propaganda work, imagery, posters, and a range of hand-drawn graphics that have earned widespread international acclaim. In the recent past, the artist's work includes the award-winning "O" logo, the most recognizable image of the 2008 election and a series of vibrant illustrations supporting the U.S. Olympic team.

Fairey's work is included in the permanent collection of the Smithsonian National Gallery, Washington DC; Los Angeles County Museum of Art; Museum of Modern Art, New York; and Fort Worth and Dallas Museums, Texas. Fairey is currently the subject of a major touring museum survey, Shepard Fairey: Supply and Demand.

**PROJECT OVERVIEW**  
Counter Club is a contemporary art gallery and installation space in Los Angeles, California and Downtown, Miami. Counter Club is a project-based organization with a primary focus on location-specific art interventions and projects that are created in partnership with local organizations and communities.

**ABOUT THE ARTIST**  
Counter Club is also exhibiting FAIRY: Supply and Demand.

**ABOUT THE MUSEUM**  
Miami Art Museum (MAM) is one of the most diverse and burgeoning regions of the country, where a collection of South and Latin American artists with vibrant and varied art styles is being showcased. More information: [miamiartmuseum.org](http://miamiartmuseum.org)

**THE FOUNDATION FOR CONTEMPORARY ARTS**  
The Foundation for Contemporary Arts is a program dedicated to building and promoting the Miami art community by providing technical and administrative support to the artists and work in Miami for a period of two months. The Foundation for Contemporary Arts supports Miami's local museum and art projects by funding ongoing artists and curators. In this way, the foundation will have one of the most highly engaged international artists working in the city. The foundation is coordinated by Audrey and Tom Winkler. More information: [foundationforcontemporaryarts.com](http://foundationforcontemporaryarts.com)

**ADDITIONAL SUPPORT**  
New York's Public, Jack Dine and Lullabies Project/Museum. More information provided by [miamiart.com](http://miamiart.com)

**MEDIA CONTACT**  
For more information, interview requests, photo contact: Charlotte Brice at Wynwood Foundation, Wynwood, Fla. Tel: +1 305 572 2100 Email: [charlotte@wynwoodfoundation.com](mailto:charlotte@wynwoodfoundation.com) or [brice@wynwoodfoundation.com](mailto:brice@wynwoodfoundation.com)

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**BACKGROUND**  
Since February 23, 2009

Shepard Fairey, a graduate of the Rhode Island School of Design, entered the art world through the street art and graffiti scene. His painting interests led him to the street art scene in 1990. This led to his first major work, a large-scale mural in Los Angeles, California, which was later destroyed. Fairey's work has since become an integral part of contemporary street art, appearing on walls, billboards, posters, and other surfaces in galleries.

Fairey's work is included in the permanent collection of the Smithsonian, The Museum of Modern Art, New York; The Los Angeles County Museum of Art; and the Fort Worth and Dallas Museums in Texas. Fairey is currently the subject of a major touring museum survey, Shepard Fairey: Supply and Demand at Counter Club and Wynwood Foundation in New York, which continued the development of his work over the past year.

Fairey has also been widely featured in numerous news and print magazines, including Time, Newsweek, and Rolling Stone. His work has been exhibited in numerous galleries and museums, including the Los Angeles County Museum of Art, the Los Angeles Music Center, and the Los Angeles Music Center.

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**OVERVIEW**  
The exhibition will feature new works by the artist, including Art Basel Miami Beach 2009, which is the most important work in the artist's career.

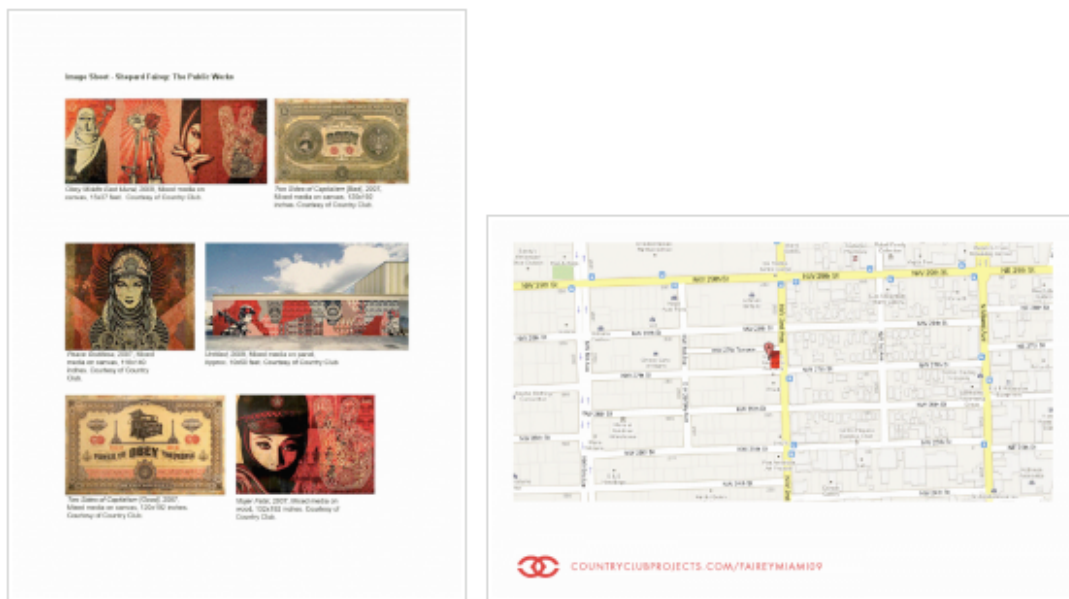
**ABOUT THE ARTIST**  
Shepard Fairey is one of the most visible and influential artists of his generation. Fairey has gained notoriety by creating pop-culture imagery, including propaganda campaigns that quickly became global phenomena, most prominently, the Obama "O" logo. Fairey's recent work continues to explore a multi-layered portrait of counter-cultural movements. Fairey is credited with politically charged propaganda work, imagery, posters, and a range of hand-drawn graphics that have earned widespread international acclaim. In the recent past, the artist's work includes the award-winning "O" logo, the most recognizable image of the 2008 presidential election. A survey exhibition of his work was most recently organized at the U.S. Olympic team. Fairey's work is included in the permanent collection of the Smithsonian National Portrait Gallery, Washington DC; the Los Angeles County Museum of Art; the Museum of Modern Art, New York; and the Fort Worth and Dallas Museums, Texas. Fairey is currently the subject of a major museum survey, Shepard Fairey: Supply and Demand.

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As part of the programs surrounding Art Basel Miami Beach this year, Shepard Fairey will unveil a major new mural presented on shipping containers. Located on an empty lot in the Wynwood District of Miami, Fairey’s project will continue the artist’s approach to urban explorations of neglected, unclaimed or interstitial sites. The blank facade of the barricade will provide a significant expanse for Fairey to develop a cohesive series of images. The project is being produced by Country Club, a gallery with locations in Los Angeles and Cincinnati, in partnership with The Fountainhead Residency and Miami Art Museum, where an additional component of the project is being presented. Additional support is provided by Smartwater®, Wyn Graham Bradley, Deitch Projects and Goldman Properties–Wynwood.

Shepard Fairey is one of the most visible and celebrated artists of his generation. Fairey first gained notoriety by translating pop culture imagery into guerilla propaganda campaigns that quickly became global phenomena, most prominently with his ubiquitous “OBEY” images. Fairey’s recent work consists of complex, multi-layered portraits of counter-cultural revolutionary figures combined with politically-charged propaganda style imagery. Fairey’s image of Barack Obama propelled him toward widespread international acclaim when the stylized portrait of the presidential candidate with the word “HOPE” became the most recognizable image of the 2008 elections and a survey exhibition of his work was organized at the ICA Boston in early 2009.

Fairey’s work is included in the permanent collections at the Smithsonian’s National Portrait Gallery, Washington DC; Los Angeles County Museum of Art; Museum of Modern Art, New York; and Victoria and Albert Museum, London. Fairey is currently the subject of a major traveling museum survey, Shepard Fairey: Supply and Demand.

2700 NW 2nd Ave, Miami, FL 33127 in the Wynwood District