



## FOR IMMEDIATE RELEASE

### ***THE PUBLIC WORKS:*** A New Mural Project By Shepard Fairey To Be Unveiled During Art Basel Miami Beach 2009, December 3–6

November 19, 2009—As part of the programs surrounding Art Basel Miami Beach this year, Shepard Fairey will unveil a major new mural presented on shipping containers. Located on an empty lot in the Wynwood District of Miami, Fairey’s project will continue the artist’s approach to urban explorations of neglected, unclaimed or interstitial sites. The blank facade of the barricade will provide a significant expanse for Fairey to develop a cohesive series of images. The project is being produced by Country Club, a gallery with locations in Los Angeles and Cincinnati, in partnership with The Fountainhead Residency and Miami Art Museum, where an additional component of the project is being presented. Additional support is provided by Smartwater®, Wyn Graham Bradley, Deitch Projects and Goldman Properties-Wynwood

Shepard Fairey is one of the most visible and celebrated artists of his generation. Fairey first gained notoriety by translating pop culture imagery into guerilla propaganda campaigns that quickly became global phenomena, most prominently with his ubiquitous “OBEY” images. Fairey’s recent work consists of complex, multi-layered portraits of counter-cultural revolutionary figures combined with politically-charged propaganda style imagery. Fairey’s image of Barack Obama propelled him toward widespread international acclaim when the stylized portrait of the presidential candidate with the word “HOPE” became the most recognizable image of the 2008 elections and a survey exhibition of his work was organized at the ICA Boston in early 2009.

Fairey’s work is included in the permanent collections at the Smithsonian’s National Portrait Gallery, Washington DC; Los Angeles County Museum of Art; Museum of Modern Art, New York; and Victoria and Albert Museum, London. Fairey is currently the subject of a major traveling museum survey, *Shepard Fairey: Supply and Demand*.

#### **PROJECT LOCATION**

2700 NW 2nd Ave, Miami, FL 33127 in the Wynwood District

#### **ABOUT COUNTRY CLUB**

Country Club is a contemporary art gallery with locations in Los Angeles, California and Cincinnati, Ohio. Country Club is a project-based gallery serving as a catalyst for artists to explore new ideas and ambitious projects placed in thematic context with recent developments in contemporary art.

More information: [countryclubprojects.com](http://countryclubprojects.com)

Country Club is also exhibiting at NADA Booth #302.

#### **MIAMI ART MUSEUM**

Miami Art Museum (MAM) serves one of the most diverse and fast-growing regions of the country, where a confluence of North and Latin American cultures adds vibrancy and texture to the civic landscape.

More information: [miamiartmuseum.org](http://miamiartmuseum.org)

#### **THE FOUNTAINHEAD RESIDENCY**

The Fountainhead Residency is a program dedicated to building and promoting the Miami arts community by providing national and international artists the opportunity to live and work in Miami for a period of two months. In addition, The Fountainhead Residency supports Miami’s local museums and non profits by hosting visiting artists and curators. In this case, the Residency will host one of the most highly recognized international artists working today. The Residency was founded by Kathryn and Dan Mikesell.

More information: [fountainheadresidency.com](http://fountainheadresidency.com)

#### **ADDITIONAL SUPPORT**

Wyn Graham Bradley, Deitch Projects and Goldman Properties-Wynwood.  
On site refreshments provided by **smartwater**.

#### **MEDIA CONTACT**

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